

## WHAT WE DO & WHAT WE WANT

Action to Stop Children Dying Without Explanation

**SUDC is the sudden and unexpected death of a child between 1 and 18, whose death remains unexplained despite a thorough investigation.**

### OUR VISION IS

For SUDC to be **PREDICTABLE** and **PREVENTABLE**

### OUR MISSION IS



To encourage and fund crucial medical **RESEARCH**



To improve **AWARENESS** and understanding of SUDC



To **SUPPORT** families affected by SUDC



### OUR 2025 - 2028 STRATEGY IS TO

Raise funds necessary to successfully impact the future prediction and prevention of SUDC by granting funds to medical research.

Facilitate partnerships to drive SUDC research forward with reference to the SUDC UK Research Strategy.

Strengthen the organisational framework of SUDC UK to ensure growth and sustainability.

Construct and deliver plans to increase professional, public and political awareness of SUDC.

Develop and implement a specialist, UK-based care pathway for SUDC families.

### WHY IS IT IMPORTANT?

Research is limited.  
Through research and awareness we will save lives.

We have seen this happen with SIDS (an 80% reduction) and have hope for SUDC.

There have been over 13,000 scientific papers for SIDS but less than 100 for SUDC.

1/5 of all child deaths are sudden and with no immediately clear explanation. Through long investigations and post mortems many families will find out what happened, but some won't.

SUDC is the 4th leading category of death in children aged 1-4 years.

40 children are affected every year in the UK, more than young child deaths due to traffic accidents, fires or drowning and comparable to 1-2 seemingly healthy children dying every fortnight, often going to sleep and never waking up.

Families need layers of support but information, communication and access to this is challenging.

Not everyone has a dedicated key worker or proactive, compassionate, informed care.

Only people who have gone through this truly understand. Specialist information on SUDC is essential.

### WE CAN HELP BECAUSE

SUDC UK is a medical research charity.



Research strategy



Your donations

We know what action is needed.

Please turn over to find out more ways you can help.



SUDC UK is a national bereavement support organisation.

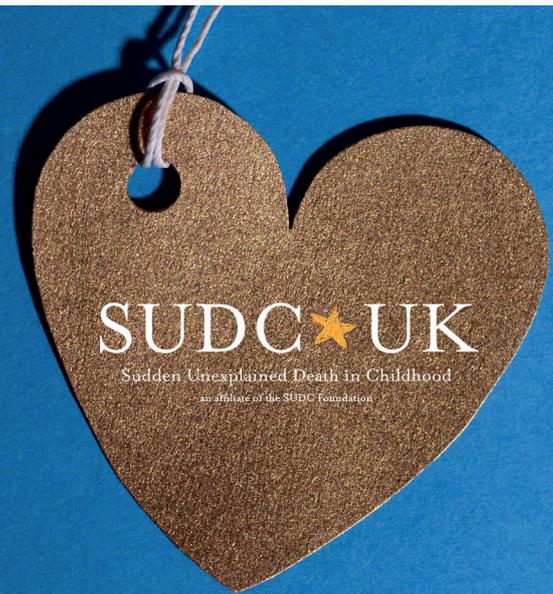


# ★ 3 KEY MESSAGES THE EVERY CAMPAIGN ★

**Every** child

**Every** professional

**Every** family



1

**EVERY CHILD**  
deserves a chance to live.

When will  
this happen?

2

**EVERY PROFESSIONAL**  
should be trained in SUDC.

What is being done  
to achieve this?

3

**EVERY FAMILY**  
must be supported.

How will we make sure  
this happens?

## YOU CAN HELP BY SHARING THE FOLLOWING WITH PRESS OR MPS:

“ SUDC is sudden and unexpected. There is currently no way to identify which children are at risk or prevent their deaths. We must make SUDC predictable and preventable by funding research. We must protect siblings and all children by learning from every tragedy. ”

### THEN...

Tell your story and what you are doing to help research.

“ SUDC UK offers free medical, coroner and police training sessions to support confident and compassionate care. Well informed practice is crucial for families, especially during the immediate aftermath, when reviewing the post mortem report and when considering referrals, including genetics. ”

### THEN...

Explain what a difference it would have made to your experience if your doctors/nurses/coroners/police had had the opportunity for more training.

“ Founded by bereaved parents, SUDC UK helps families know they are not alone. They are experts and a voice for families. They will help families get the layers of support they need - CHES ”

Contact with a key worker  
Healthcare referrals  
Emotional support  
Sibling support  
Specialist guidance & community

### THEN...

Please share how we have helped your family. Share our website and socials so others can find us.

## YOU CAN HELP BY ASKING YOUR DOCTOR OR MP THESE QUESTIONS:

How could you help SUDC UK increase funding for research?

Are local professionals in your area trained on SUDC?

Does your area have a dedicated key worker and refer to SUDC UK?